

# SPONSORSHIP OPPORTUNITIES

Contact Evelyn Nelson at [enelson@uwcapecod.org](mailto:enelson@uwcapecod.org) for questions about sponsorship.



*Power*  
OF THE  
*Purse*

October 14, 2026 | Hyannisport Club

Showcase your organization as a forward-thinking support of hardworking women and families struggling now more than ever to be financially secure. Align your brand with United Way's Women United, a global network of more than 70,000 women dedicated to creating a world of opportunity for everyone.

## Trailblazer Sponsor

**Exclusive Opportunity!**

**\$10,000**

- Premier placement of company logo on all event marketing materials, including invitations, banners, and social media.
- Special acknowledgment in press releases and media coverage.
- 10 event tickets with prime seating.
- Opportunity to give a brief speech during the event.
- Complimentary full-page ad in the event program.
- Feature on CIUW website and social media platforms.
- Dedicated email blast
- Exclusive networking opportunities with keynote speakers and special guests.

## Empowerment Sponsor

**Exclusive Opportunity!**

**\$5,000**

- Prominent placement of company logo on event marketing materials.
- Mention in press releases and event-related media.
- 8 event tickets with prime seating.
- Complimentary half-page ad in the event program.
- Feature on CIUW website and social media platforms.
- Mention in event-related email communications.
- Invitation to a special pre-event reception with event speakers and VIPs.
- Choice of Award presentation to Women of Impact or Community Spirit Recipient

## Inspiration Sponsor

**\$2,500**

- Company logo on event marketing materials and banners.
- Mention in press releases.
- 4 tickets with preferred seating.
- Complimentary quarter-page ad in the event program.
- Listing on CIUW website and social media platforms.
- Mention in event-related email communications.
- Recognition during the event program.

## Mentor Sponsor

**\$1,000**

- Company logo on event marketing materials.
- 2 event tickets with reserved seating.
- Complimentary business card-sized ad in the event program.
- Listing on CIUW website.
- Mention in event-related email communications.

## VIP Ticket

**\$250**

- Early access to the event with a special cocktail.
- Reserved front-row seats for the speaking program.
- Curated gift bag including designer goodies and local specialties.
- Special acknowledgment throughout event.
- First look and bid opportunities on high-end designer handbags.
- Complimentary keepsake professional photograph.

## General Admission

**\$125**

- 1 event ticket

## Sponsor a Purse

**\$100+**

- Bag a good deed! \$100 lets you sponsor a purse—no shopping required.
- Your name or business will be proudly displayed alongside the item—giving you visibility among 200+ influential guests while making a meaningful difference.

## SPONSORSHIP LEVELS

Sponsorship confirmation received after October 1st may not guarantee full benefits.

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Trailblazer (\$10,000) | <input type="checkbox"/> Mentor (\$1,000)             | <input type="checkbox"/> VIP Ticket (\$250)        |
| <input type="checkbox"/> Empowerment (\$5,000)  | <input type="checkbox"/> Full Page Program Ad (\$500) | <input type="checkbox"/> General Admission (\$125) |
| <input type="checkbox"/> Inspiration (\$2,500)  | <input type="checkbox"/> Half Page Program Ad (\$300) | <input type="checkbox"/> Sponsor a Purse (\$100)   |

**Program Ad Specifications (Color):**

Full page: 5.5" wide x 8.5" high Half page: 5.5" wide x 4.25" high. Please send high resolution ad in .png or .pdf format to Kara Boule at kboule@thebrightbuoy.com no later than September 30th to ensure inclusion in the program.

## BUSINESS INFORMATION

**Business Name**

**Contact Person**

**Mailing Address**

**Email**

**Phone**

**Contact name & email for guest list, ads, etc. (if different from above)**

- ☐ Enclosed is a check payable to Cape and Islands United Way ☐ Please charge my credit card ☐ Send me an invoice

**Credit Card Number**

**Exp Date**

**Security Code**

**Signature**