

best night

Friday, June 28, 2024 • Pelham House Resort

A CONNECTED COMMUNITY

About the Cape and Islands United Way

Together – with our donors, volunteers, partners and sponsors – we work for a community where every child has an equal opportunity to thrive, every family has the resources to become self-reliant, and every person has a safe place to call home. The Cape and Islands United Way partners with more than 30 local nonprofits to fund programs that address these critical issues, making a positive difference in the lives of more than 50,000 people every year.

The power of being a Best Night event sponsor

Your generosity as a sponsor has a direct impact on improving the lives of our friends and neighbors – while increasing your visibility in our community.

We come together and shine at Best Night. More than one-third of the funds we distribute to our community are raised at our events, and most of that is raised at Best Night!



2024 Visionary Award

The Best Night celebration includes the presentation of our annual Visionary Award, recognizing an outstanding individual for their service and dedication to our community.

This year, business executive, community volunteer, and a leader in Cape Cod philanthropy, Robert “Bert” Talerman will be honored as the Cape and Islands United Way’s Visionary Award recipient.

SPONSORSHIP OPPORTUNITIES

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PLATINUM SPONSOR \$7,500

2 available

- 8 tickets to event at the Pelham House
- Recognition credits on Best Night video production (shown at event and as a Facebook premiere)
- Opportunity to speak for 2-3 minutes at event
- Recognition on all event materials
- Full page ad in event program
- CIUW email newsletter spotlight
- Social media spotlights leading up to event
- Company logo top and center on website event page and sponsorship pages
- Invitation for you or an employee to participate on our Community Impact Team

GOLD SPONSOR \$5,000

3 available

- 6 tickets to event at the Pelham House
- Recognition credits on Best Night video production
- Verbal acknowledgement at the event
- Recognition on all event materials
- Half page ad in event program
- Social media spotlights leading up to event
- Logo and link on CIUW website
- Invitation for you or an employee to participate on our Community Impact Team

SILVER SPONSOR \$3,000

5 available

- 4 tickets to event at the Pelham House
- Recognition credits on Best Night video production
- Recognition on event materials
- Half page ad in event program
- Social media spotlights leading up to event
- Logo and link on CIUW website

VISIONARY AWARD SPONSOR \$3,000

Exclusive!

- 2 tickets to event at the Pelham House
- Sponsorship of award and presentation to recipient
- Recognition credits on Best Night video production
- Recognition on all event materials
- Half page ad in event program
- Social media spotlights leading up to event
- Logo and link on CIUW website

BRONZE SPONSOR \$2,000

6 available

- 2 tickets to event at the Pelham House
- Recognition credits on Best Night video production
- Recognition on event materials
- Social media spotlights leading up to event
- Logo and link on CIUW website

PROGRAM ADS

Share your message with our audience. Ads can be used to promote your business, or perhaps to honor our 2023 Visionary Award recipients. Your ad placement helps us build a stronger community!

Full page ad \$500 (5.5"x8.5")

Half page ad \$300 (5.5"x4.25")

Ad specs: high resolution .pdf or .png file. Please email artwork to enelson@uwcapecod.org by May 20, 2024.

Please contact Evelyn Nelson, Director of Business Development at enelson@uwcapecod.org to become a 2024 event sponsor.



SPONSORSHIP FORM

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Yes! I would like to sponsor the Cape & Islands United Way's Best Night event in 2024.

BUSINESS INFORMATION

Business Name

Contact Person

Mailing Address

Email

Phone

SPONSORSHIP LEVEL

PLATINUM SPONSOR \$7,500

VISIONARY AWARD SPONSOR \$3,000

GOLD SPONSOR \$5,000

FULL PAGE PROGRAM AD \$500

SILVER SPONSOR \$3,000

HALF PAGE PROGRAM AD \$300

BRONZE SPONSOR \$2,500

Enclosed is a check payable to Cape and Islands United Way.
Mail to: Cape and Islands United Way, P.O. Box 2161, Hyannis, MA 02601

Please charge my credit card

CREDIT CARD #

EXP DATE

SECURITY CODE

SIGNATURE

Please invoice me

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