

# best night

Friday, June 28, 2024 • Pelham House Resort

## A CONNECTED COMMUNITY

### About the Cape and Islands United Way

Together – with our donors, volunteers, partners and sponsors – we work for a community where every child has an equal opportunity to thrive, every family has the resources to become self-reliant, and every person has a safe place to call home. The Cape and Islands United Way partners with more than 30 local nonprofits to fund programs that address these critical issues, making a positive difference in the lives of more than 50,000 people every year.

### The power of being a Best Night event sponsor

Your generosity as a sponsor has a direct impact on improving the lives of our friends and neighbors – while increasing your visibility in our community.

We come together and shine at Best Night. More than one-third of the funds we distribute to our community are raised at our events, and most of that is raised at Best Night!



### 2024 Visionary Award

The Best Night celebration includes the presentation of our annual Visionary Award, recognizing an outstanding individual for their service and dedication to our community.

This year, business executive, community volunteer, and a leader in Cape Cod philanthropy, Robert “Bert” Talerman will be honored as the Cape and Islands United Way’s Visionary Award recipient.

# SPONSORSHIP OPPORTUNITIES

## Best Night • Friday, June 28 • Pelham House Resort

### PLATINUM SPONSOR \$7,500

#### 2 available

- 8 tickets to event at the Pelham House
- Recognition credits on Best Night video production (shown at event and as a Facebook premiere)
- Opportunity to speak for 2-3 minutes at event
- Recognition on all event materials
- Full page ad in event program
- CIUW email newsletter spotlight
- Social media spotlights leading up to event
- Company logo top and center on website event page and sponsorship pages
- Invitation for you or an employee to participate on our Community Impact Team

### GOLD SPONSOR \$5,000

#### 3 available

- 6 tickets to event at the Pelham House
- Recognition credits on Best Night video production
- Verbal acknowledgement at the event
- Recognition on all event materials
- Half page ad in event program
- Social media spotlights leading up to event
- Logo and link on CIUW website
- Invitation for you or an employee to participate on our Community Impact Team

### SILVER SPONSOR \$3,000

#### 5 available

- 4 tickets to event at the Pelham House
- Recognition credits on Best Night video production
- Recognition on event materials
- Half page ad in event program
- Social media spotlights leading up to event
- Logo and link on CIUW website

### VISIONARY AWARD SPONSOR \$3,000

#### Exclusive!

- 2 tickets to event at the Pelham House
- Sponsorship of award and presentation to recipient
- Recognition credits on Best Night video production
- Recognition on all event materials
- Half page ad in event program
- Social media spotlights leading up to event
- Logo and link on CIUW website

### BRONZE SPONSOR \$2,000

#### 6 available

- 2 tickets to event at the Pelham House
- Recognition credits on Best Night video production
- Recognition on event materials
- Social media spotlights leading up to event
- Logo and link on CIUW website

### PROGRAM ADS

Share your message with our audience. Ads can be used to promote your business, or perhaps to honor our 2023 Visionary Award recipients. Your ad placement helps us build a stronger community!

**Full page ad \$500** (5.5"W x 8.5"H)

**Half page ad \$300** (5.5"W x 4.25"H)

Ad specs: high resolution .pdf or .png file. Please email artwork to [enelson@uwcapecod.org](mailto:enelson@uwcapecod.org) by May 20, 2024.

Please contact Evelyn Nelson, Director of Business Development at [enelson@uwcapecod.org](mailto:enelson@uwcapecod.org) to become a 2024 event sponsor.



Cape and Islands United Way

# SPONSORSHIP FORM

## Best Night • Friday, June 28 • Pelham House Resort

Yes! I would like to sponsor the Cape & Islands United Way's Best Night event in 2024.

### BUSINESS INFORMATION

**Business Name**

**Contact Person**

**Mailing Address**

**Email**

**Phone**

### SPONSORSHIP LEVEL

- PLATINUM SPONSOR \$7,500**       **VISIONARY AWARD SPONSOR \$3,000**  
 **GOLD SPONSOR \$5,000**       **FULL PAGE PROGRAM AD \$500**  
 **SILVER SPONSOR \$3,000**       **HALF PAGE PROGRAM AD \$300**  
 **BRONZE SPONSOR \$2,500**

Enclosed is a check payable to Cape and Islands United Way.  
*Mail to: Cape and Islands United Way, P.O. Box 2161, Hyannis, MA 02601*

Please charge my credit card

**CREDIT CARD #**

**EXP DATE**

**SECURITY CODE**

**SIGNATURE**

Please invoice me

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