

CIUW Results Framework: 2020-2022



The Results Framework for 2020-2022 guides the Community Impact Grant decision-making process for the Cape and Islands United Way. Using local data to identify regional needs helped determine a set of aspirational positive outcomes for the community--Desired Community Outcomes.

The four focus areas of Education, Financial Stability, Health and Housing each has a goal statement which is followed by information to set the context for the selection of strategies and Desired Community Outcomes. The list of Desired Community Outcomes describes the results that funded programs should be working to achieve in the community. Organizations may select between 1 and 3 Desired Community Outcomes for proposed programs.

GOAL: Improving Educational Success

STRATEGY 1: Expand Quality Out of School Programing

Regional Need:

While the academic performance of schools on the Cape and Islands are on par or higher than the national average, pockets of significant need for financial and social support exist for our youth population. Notably within the three counties; 45.5% of Barnstable, 50.8% of Martha’s Vineyard, and 45.3% of Nantucket children fall into the “high needs” category meaning they are either low income, economically disadvantaged, an English Language Learner, or a student with disabilities¹. Many such children depend on non-academic support services provided by or at schools for assistance and for support of development of healthy behaviors. This can include access to food, extracurricular activities, mentoring and others. Lastly, successful interventions require acknowledgement of the potential exposure to trauma for these youth.

Example of Regional Response:

Regionally, the Early Learning Network brings together Coordinated Family and Community Engagement specialists with nonprofits to share best practices, community updates, and discuss emerging issues in our area.

With this context in mind, through United Way funding, we aim to impact the following:

DESIRED COMMUNITY OUTCOMES

- a) Increased educational enrichment when school is on break
- b) Reduced risky behaviors in youth and young adults
- c) Increased year-round food access for youth and young adults
- d) Increased staff trained in Trauma Informed Care/ Evidence Based Programming

¹ Massachusetts Department of Education. School and District Profiles. 2018
<http://profiles.doe.mass.edu/help/data.aspx?section=students#selectedpop>

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GOAL: Improving Educational Success

STRATEGY 2: Build Social, Emotional, and Language Skills

Regional Need:

The social emotional health of a child of children 0 to 6 is directly linked to school success and future mental health². High- quality affordable childcare can help develop social emotional health as well provide a critical resource for young families. The Cape and Islands has an increasingly hard time attracting and retaining young families. One reason for this difficulty is the high cost of childcare in addition to the already high cost of living. The average cost of childcare in Massachusetts is \$20,000³ and the cost of living for a family of 3 hovers around \$90,000⁴. The cost of high-quality childcare should not be a barrier to success or to the financial stability of a family, nor prevent families from accessing an enriched childcare environment to help support their child’s development.

Example of Regional Response:

At the local level, many towns are looking to attract and retain year-round young families through reduced or free childcare.

With this context in mind, through United Way funding, we aim to impact the following:

DESIRED COMMUNITY OUTCOMES:

- a) Increased access to high-quality affordable childcare
- b) Increased school readiness
- c) Increased early literacy supports
- d) Increased staff trained in Trauma Informed Care/ Evidence Based Programming

² National Center for Children in Poverty, 2009 http://www.nccp.org/publications/pub_1001.html

³ U.S. Dept. of Health and Human Services: MA, 2018 <https://www.mass.gov/orgs/executive-office-of-health-and-human-services>

⁴ Family Budget Calculator. Economic Policy Institute. 2019. <https://www.epi.org/resources/budget/>

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GOAL: Encouraging Financial Stability

STRATEGY 1: Provide Pathways to Economic Self-Sufficiency

Regional Need:

The seasonal economy of the Cape and Islands combined with low-wage employment for large sectors of the economy adds another challenge (see also Strategy 2). Throughout the United States many people are living paycheck to paycheck and one third of the population has no financial safety net⁵. In Barnstable County, the annual cost of living for one adult is \$45,000⁶. In our area, close to 40% of Cape Cod residents have an income of less than \$50,000⁷, leaving them little room to build a safety net. To reach the cost of living, an individual working a full-time job needs to make \$22/hour⁸ as opposed to the \$11 minimum wage. A key strategy for individual economic success is increased access to year-round employment that provides a livable wage in our community.

With this context in mind, United Way funding aims to address:

DESIRED COMMUNITY OUTCOMES:

- a) Increased access to professional development
- b) Increased number of individuals who have personal financial safety nets
- c) Increased training for program staff on evidenced-based practices

⁵ Pew Trust: Americans' Financial Security and Perceptions, 2015 <https://www.pewtrusts.org/en/research-and-analysis/issue-briefs/2015/02/americans-financial-security-perceptions-and-reality>

⁶ "Family Budget Calculator. Economic Policy Institute. 2019. <https://www.epi.org/resources/budget/>

⁷ American Community Survey: Barnstable County, MA. 2017. https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml?src=bkml

⁸ At \$45,000 / 52 weeks in a year / 40 hours a week = 21.63 before taxes

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GOAL: Encouraging Financial Stability

STRATEGY 2: Increase Food and Economic Stability

Regional Need:

The seasonal economy of the Cape and Islands combined with low-wage employment for large sectors of the economy adds another challenge (see also Strategy 1). Typically, during the winter months, unemployment on the Cape (9%) can be double the national average during the same period (4%)⁹. Many residents experience fluctuations in and out of poverty due to variations in income during the year. Often referred to as the “Cape Hustle”, residents attempt to earn enough in the summer months to carry them through the lean winter months. However, if this gamble doesn’t pay off, residents are left without any personal safety net for basic needs. In Barnstable County the food insecurity rate, a measure of inaccessibility to food, is 9.4%, on Nantucket it is 9.9%, and in Dukes County it is 10.7%¹⁰. These trends indicate a need to ensure that basic needs are met year-round for every individual in our region.

Example of Regional Response:

Examples of multi-disciplinary work in our region are evident with the Food Equity Network on Martha’s Vineyard as well as the Cape Cod Hunger Network; both of whom work to ensure access to healthy, sustainable food.

With this context in mind, United Way funding aims to address:

DESIRED COMMUNITY OUTCOMES:

- a) Increased number of individuals who have personal financial safety nets
- b) Increased number of residents having year-round access to basic needs
- c) Increased number children receiving nutritional food and basic needs year-round
- d) Increased number of staff trained in best practices

⁹ Bureau of Labor Statistics. Barnstable County, MA. 2018 https://www.bls.gov/oes/current/oes_70900.htm

¹⁰ “What is Food Insecurity and What Does It Look Like in America?”.2018. Feeding America. <https://map.feedingamerica.org/>

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GOAL: Promoting Health

STRATEGY 1: Promote Healthy Aging

Regional Need:

On Cape Cod, Martha’s Vineyard and Nantucket, residents ages 65 and over collectively make up 21% of the region’s population¹¹ with that demographic projected to increase. Specifically, in Barnstable County, 28% or 60,800 residents are 65 and over. This trend requires our non-profit community to focus on healthy aging. Through a holistic approach we aim to address the physical, nutritional, and mental health of residents who want to age in place on the Cape and Islands. Additionally, we recognize that pathways to promoting healthy aging across the life span must include a focus on the five areas of Social Determinants of Health; economic stability, social and community context, neighborhood and environment, healthcare, and education.

Example of Regional Response:

Currently, work is already underway for our area to become more Age Friendly and Dementia Friendly; which includes support for individuals, families and caregivers impacted by Dementia and Alzheimer’s Disease.

With this context in mind, through United Way funding, we aim to impact the following:

DESIRED COMMUNITY OUTCOMES:

- a) Increased food access and nutritional wellness
- b) Increased participation and access to physical wellness classes
- c) Increased aging in place supports
- d) Decreased social isolation
- e) Increased access to mental health services
- f) Increased staff trained in best practices/evidence-based programming

¹¹ American Community Survey: Barnstable County, MA. 2017.
https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml?src=bkmmk

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GOAL: Promoting Health

STRATEGY 2: Support Prevention and Recovery Services

Regional Need:

Nationally and locally, there is a large public focus on the use and misuse of opioids, but there is also a broader issue specific to our region. Alcohol consumption remains prevalent throughout Massachusetts, specifically noted in the higher than national average binge drinking rate for individuals 18 - 64¹². Teen treatment admissions in our area for alcohol and heroin use were above the Massachusetts State Average¹³. Studies show that there are opportunities early on to encourage healthy decision-making which can prevent later substance/alcohol use for youth and young adults. Additionally, recovery support services can encourage long term sobriety and stop the cycle of addiction.

Example of Regional Response:

At the local level, the Regional Substance Use Council (RSAC), a local multi-disciplinary group, focuses on prevention, intervention, and recovery supports that engage the community and raises public awareness.

With this context in mind, through United Way funding, we aim to impact the following:

DESIRED COMMUNITY OUTCOMES:

- a) Increased awareness of alcohol and substance use and misuse
- b) Reduced risky behaviors in youth and young adults (See also Goal 1, strategy 1)
- c) Increased awareness of substance use prevention
- d) Increased access to pain management
- e) Greater access to mental health supports for young people
- f) Increased staff trained in best practices/evidence-based programming

¹² <https://www.americashealthrankings.org/explore/annual/measure/Binge/state/MA>

¹³ Community Health Needs Assessment Report and Implementation Plan 2014 – 2016

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GOAL: Creating Housing Stability

STRATEGY 1: Preventing Homelessness

Regional Need:

The Cape and Islands draws large numbers of visitors and seasonal homeowners to enjoy the region in the summer months. In fact, close to 40% of homes are seasonal properties¹⁴ with more than half remaining vacant for almost the whole year¹⁵. Year-round residents are squeezed into a small housing pool where the vacancy rate for rentals hovers around 1%. The high demand and low supply have pushed housing costs to an unmanageable price for most. In a projected forecast of the area for 2025 “the cost of the housing stock will be unobtainable to about half of Cape Cod’s population due to low wage growth”¹⁶. On the Islands, the issue is particularly pronounced with almost no year-round rentals and individuals doing the annual ‘summer shuffle’ moving out to accommodate summer visitors. Nearly every discussion about the needs and challenges in our region leads to affordable and accessible housing.

Example of Regional Response:

The Regional Policy Network on Homelessness, a multi-disciplinary group of local experts, addresses many aspects of the housing need; including emergent sheltering year-round as well as a focus on particularly vulnerable groups of individuals like seniors and unaccompanied youth.

With this context in mind, through United Way funding, we aim to impact the following:

DESIRED COMMUNITY OUTCOMES:

- a) Increased efficacy in case management services to prevent homelessness and achieve housing stability
- b) Increased number of persons who increase their income and/or access benefits
- c) Increased number of persons who move from homelessness to permanent housing solutions
- d) Increased staff trained in best practices

¹⁴ Cape Cod Commission: Housing on Cape Cod: The High Cost of Doing Nothing. 2018.

<http://www.capecodcommission.org/index.php?id=606&maincatid=5>

¹⁵ Cape Cod Commission: Housing on Cape Cod: The High Cost of Doing Nothing. 2018

<http://www.capecodcommission.org/index.php?id=606&maincatid=5>

¹⁶ Regional Housing Market Analysis, Barnstable County: Cape Cod Commission (2017).

<http://www.capecodcommission.org/index.php?id=606&maincatid=5>

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GOAL: Creating Housing Stability

STRATEGY 2: Encouraging innovative pathways to housing

Regional Need:

Given the limitations in infrastructure (i.e. sewers, space), housing stability efforts must consider using housing stock currently available as well as traditional housing development planning. Of year-round housing options, 82% of the housing stock available consists of detached single-family homes¹⁷. Undoubtedly, young adults, empty nesters, and aging individuals looking to downsize have few options. With a diversified housing stock and greater advocacy for affordable housing in the area year-round residents can find innovative pathways to housing.

Example of Regional Response:

The Cape Cod Commission along with Cape Cod Young Professionals are leading community wide collaborative efforts to raise awareness and develop strategies to address the need for more affordable housing.

With this context in mind, through United Way funding, we aim to impact the following:

DESIRED COMMUNITY OUTCOMES:

- a) Expansion of a more diverse year-round housing stock through weatherization, accessibility modifications, repairs etc.
- b) Increased first time homebuyers and ready renters
- c) Increased community knowledge of affordable housing issues and solutions
- d) Increased staff trained in innovative housing solutions and best practices

¹⁷ Cape Cod Commission: Housing on Cape Cod: The High Cost of Doing Nothing. 2018
<http://www.capecodcommission.org/index.php?id=606&maincatid=5>