

BEST NIGHT 21

SPONSORSHIP OPPORTUNITIES



BEST NIGHT 21

About the Cape and Islands United Way

Together — with our donors, volunteers, and partners — we work for a community in which children succeed, families are financially stable, residents are healthy, and there is safe and affordable housing for everyone. In 2018, the Cape and Islands United Way partnered with more than 30 local nonprofits to fund 39 programs — addressing critical issues on the Cape and Islands and impacting the lives of more than 50,000 people.

What you can do to help

Almost one third of the funds we distribute to our community is raised at our annual events.

As a sponsor of Best Night 21, your generosity has a direct impact on improving the lives of our friends and neighbors. In addition, you have a unique opportunity to market your business to our community, all while offsetting the cost of attending a fun and philanthropic event with your friends and colleagues.

Best Night 21 is a beautiful night for us all to come together, raise a glass and reach for a new milestone. Together, we can make Cape Cod and the Islands an even more beautiful place to live.

Best Night 21

Sunday, June 30, 2019

Willowbend Country Club, Mashpee

Cape and Islands United Way
508.775.4746 | capeandislandsuw.org





Platinum Sponsor: \$7,500

Maximum of 2 sponsors
in this category

- One premium reserved table for 10
- Prominent signage and special verbal recognition from the podium during the program
- Opportunity to briefly welcome guests from the stage
- Opportunity to add to swag bags or guest giveaway
- Full-page color ad in program (front or back cover position)
- Link on the Cape and Islands United Way website
- Email newsletter spotlight
- 6 social media spotlights throughout the year
- Invitation for you or an employee to participate on a Community Impact Team

Bronze Sponsor: \$2,000

- 4 event tickets
- Half-page color ad in program
- Link on the Cape and Islands United Way website
- 1 social media spotlight

Gold Sponsor: \$5,000

- One premium table for 8
- Space for signage at event
- Opportunity to add to swag bags
- Full-page color ad in program
- Link on the Cape and Islands United Way website
- 4 social media spotlights throughout the year

Silver Sponsor: \$3,500

- Table for 8
- Space for signage at event
- Opportunity to add to swag bags
- Half-page color ad in program
- Link on the Cape and Islands United Way website
- 2 social media spotlights throughout the year

Sponsorship level

- | | |
|---|---|
| <input type="checkbox"/> Platinum (\$7,500) | <input type="checkbox"/> My check is enclosed |
| <input type="checkbox"/> Gold (\$5,000) | <input type="checkbox"/> Please invoice me |
| <input type="checkbox"/> Silver (\$3,500) | |
| <input type="checkbox"/> Bronze (\$2,000) | |
| <input type="checkbox"/> I would like to be contacted regarding other sponsorship opportunities, such as an in kind donation. | |

Contact information

Date

Business/organization

Business owner & contact
person, if different

Email

Phone

Mailing address*